

Groupe Molior was recently admitted to the Québec Government's Placements Culture program

Montréal, 2009 – Groupe Molior has set a target of \$100,000 for its first financing campaign. The organization will receive a matching grant of as much as \$200,000 from the Placements Culture program, twice the amount raised.

Following on the additional appropriations given to Placements Culture by the Minister of Culture, Communications and the Status of Women, Ms. Christine St-Pierre, the Conseil des arts et des lettres du Québec is allowing new organizations to benefit from this program. This is to encourage individuals, companies and private foundations to get involved in financing non-profit cultural organizations. By adding a matching grant, the Conseil des arts et des lettres du Québec contributes to creating endowment funds and reserve funds that the organization can use to develop its activities.

This grant makes it possible for the organization to stabilize its income and resources in order to support Québec new media artists' work and exposure on the national stage and abroad. Access to experts and quality staff will help the organization continue with its activities, so as to garner a key place in the international scene.

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